

Making 3D Accessible.

RapidPBR – Leveraging CGI content for real-time XR experiences

AR in E-Commerce Today





Which of these is the "real one"? Source: Shopify https://www.youtube.com/watch?v=ajF5Rasyq3o&t=428s





What we are looking for



3D assets for real-time apps: AR + Web technology

Images: IKEA

How is RapidCompact helping there in the first place? And what is RapidPBR?

What is **RapidCompact**?



Before

190мв

Offline 3D asset 1M polygons 15 texture atlases 38 draw-calls gITF / FBX / USD(Z) / ... CAD, 3D Scan or DCC



After

2.5мв

Real-time 3D 15K polygons 3 texture atlas 2 draw-calls gITF / FBX / USD(Z) / ...







Draw-call

baking





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Thumbnail Rendering Optimization

Mesh

reduction

Material



Compression algorithms

Optimization tools

Custom presets Embed/ Deploy



CGI models are not always available

Use 3D scanning!

Get models created reliably, **as a service!**

All of the above / build a **database**!

Use available **CAD data!**



Yet often, CGI can be used as the source!



CGI models for offline rendering 3D assets for real-time apps: AR + Web technology



What is the RapidPBR extension to RapidCompact?



Fully automated pipeline tool for Material Translation from proprietary CGI Material models into Real-Time PBR standards

Saves artists and users time otherwise spent with manual conversions, while aiming for visual fidelity and physical correctness





Removes the hurdles of getting your models outside of the DCC, to your end users, at scale

RapidPBR Pipeline Overview



What can RapidPBR do?



RapidPBR Pipeline Overview



What can RapidPBR do?



*Other renderers and DCCs listed are just for reference, subject to change

Material Levels











Input Materials Support

Material	Support	Comments / Limitations				
VRayMtl	Yes	Diffuse Roughness: Unsupported in GLTF				
		Thin-film, Clear Coat, Sheen, Anisotropy: Support to be developed				
		SSS: Unsupported, pending Khronos' extensions release				
VRayLightMtl	Yes					
VRayFastSSS2	WIP	SSS: Unsupported, pending Khronos' extensions release				
		Diffuse and Specular components are supported				
VRayBlendMtl	WIP	Additive displacement or shellac are currently not supported				
VRayWrapperMtl	Yes	Replaced by base material				
VRayOverrideMtl	Yes	Replaced by base material				
VRay2SidedMtl	WIP	Replaced by Front material, or by the Back material if no Front was provided				
		Future Khronos' Diffuse Transmission extension could be useful for this effect				
VRayBumpMtl	Yes					

*Non-extensive list, subject to change

Input Geometry Support

- All surfaces and primitives convertible to Editable Meshes are supported by RapidPBR
- Unsupported Geometry objects are removed during RapidPBR scene preprocessing in the DCC

Geometry	Support				
Editable Meshes, Polys, Patches, Shapes	Yes				
Standard Primitives	Yes				
Extended Primitives	Yes				
Patch Grid Primitives	Yes				
Door Primitives	Yes				
NURBS Surfaces	Yes				
Windows Primitives	Yes				
Body Objects	Yes				
Particle System Primitives	No				

Supported Extensions

- KHR_materials_specular
- KHR_materials_transmission
- KHR_materials_volume
- KHR_materials_ior
- KHR_materials_emissive_strength
- KHR_texture_transform

Planned Future Support:

- KHR_materials_clearcoat
- KHR_materials_iridescence
- KHR_materials_sheen
- KHR_materials_anisotropy







• Upload your 3ds Max files with VRay materials directly to our cloud

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• Preview in real time 3D





• Preview textures





• Automatic quality control



Automated Quality Control on Batches

Fully Automated Quality Control at scale for RapidPBR and RapidCompact

Features

- Automated Rendering Pipeline
 - Controlled lighting environment, standardized camera positions
 - Autonomous rendering of input and output format
 - Comparison of rendered images in controlled lighting environment
- HTML Report Generation
 - 6+ renderings per asset (6 automated positions + input cameras)
 - Creation of difference score and difference visualisation
 - Function to sort and filter assets based on difference
 - Additional information about output
 - Warning / Error logging for entire RapidPBR pipeline
 - Export Data to CSV

Future Updates

- RapidCompact RC Renderer
- $g|TF \rightarrow USD$
- further DCC support







Deployment – on premise

- It's also possible to go on premise
- Process and manage your own assets, in your infrastructure
- Necessary:
 - 3ds Max instances
 - VRay licenses



Automated Quality Control

Fully Automated Quality Control for RapidPBR and RapidCompact

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Shadergraph Translation

- Translation of DCC-Texmap Trees into pure MaterialX nodes
- One DCC node could be factored into several chained MaterialX nodes
 - MaterialX nodes are often "atomic" operations
 - DCCs frequently have utility nodes that perform multiple things "at once" e.g. 3dsMax's ColorCorrection

Limitations:

- Some effects aren't translatable e.g. Falloff
 - MaterialX discussion about NPR Node Library offers more opportunities

Enables:

• Using MaterialX as a framework for translation between different material models





RapidPBR Moving Forward



Shadergraph Translation













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Thanks! Questions?